

---

# HAUTE MESS

FASHION, BEAUTY & LIFESTYLE BLOG  
BY MADALYN LAMASTRO | JOURNALIST

---

## Madalyn LaMastro

The 24-year-old creative was born and raised near Princeton, New Jersey. In 2016 she graduated with a Bachelor of Science in journalism from West Virginia University. Currently, she is working towards a Master of Science in journalism at WVU and is expected to graduate in 2018. She also completed a minor in Spanish language, literature and linguistics.

Throughout her undergraduate studies, LaMastro wrote for both ARSENIC Magazine and Her Campus WVU, where she covered topics such as fashion, beauty, health & fitness, art, culture and traveling. LaMastro additionally served as a social media manager for Her Campus WVU. As a graduate student, LaMastro also works full-time in a public relations position for Eye Design New York, Manhattan's premier semi-permanent makeup studio.

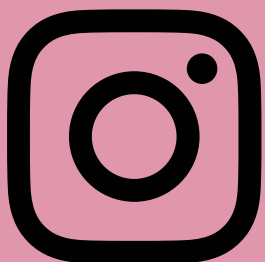
When she is not studying or working, LaMastro loves reading, exercising (especially boxing, cycling, hiking and golf) and drawing, as well as cooking and trying new foods.



## HAUTE MESS

Haute Mess began as the personal fashion and lifestyle blog of its founder Madalyn LaMastro when it launched in early 2015. Since then, the blog--which was once only a creative outlet and means of sharing work with friends and family--has evolved into a professional project that explores the effects of new media and social media on the fashion industry.

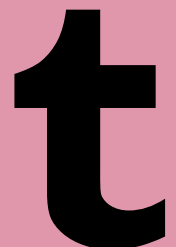
The title Haute Mess reflects LaMastro's unique sense of style, which combines elements from high fashion designers, as well as vintage, thrifted and secondhand pieces. Additionally, LaMastro loves adding pieces to her wardrobe from both underground and up-and-coming street style brands in order to avoid looking too polished or too mainstream.



@maduhlyn\_



/mglamastro



daydreams-moonbeams



## SERVICES OFFERED

---

- Permanent blog post on Haute Mess (includes original text & images)
- Product Review
- Brand partnership/ambassadorship
- Attending events

## SERVICES OFFERED

---

- Permanent original post on Instagram feed with caption
- Original post on Instagram Stories (with the option to save to Highlights)



## PARTNERSHIPS/ AFFILIATIONS

---

ARSENIC	Pop & Suki
Glossier	Read Earth Beauty
MakeupDrop	Summersalt
Maude	Vanilla Swim
The Newsette	& more!

## CONTACT

---

haute-mess.com  
Instagram: @maduhlyn\_  
madalyn.lamastro@gmail.com